

BLU



Eco-conscious



A TRULY SUSTAINABLE COFFEE EXPERIENCE

Efficient



Blu is our most sustainable coffee machine. Everything from its design to its materials to its functionality has been considered with the planet in mind.

With Blu, enjoying a premium cup of coffee can go hand-in-hand with an eco-conscious mind.

From bean-to-cup coffee to soluble drinks to hot and optional cold still and/or sparkling water, Blu delivers sustainability in every cup.

Blu is the greenest option available in our line. No paint, glue or resins on the door, and the machine is 96% recyclable. Easy to repair and refurbish, Blu has a long economic lifetime and the lowest environmental impact. Service and maintenance are a breeze, too.

Already energy-efficient, Blu is even more so when you link it with ConnectMe®. Track user statistics to put Blu into adaptive energy-saving mode during off-peak times. Blu's high performance will still thrill your customers with the exceptional coffee and drinks they deserve.

FEATURES

1. Circular design

Made with recycled materials, designed for circularity.

2. Bamboo front panel

Treated with fully biodegradable wax. No paint, glue or resins.

3. Recycled materials

42% recycled plastics and steel, machine is 96% recyclable.

4. Water outlet

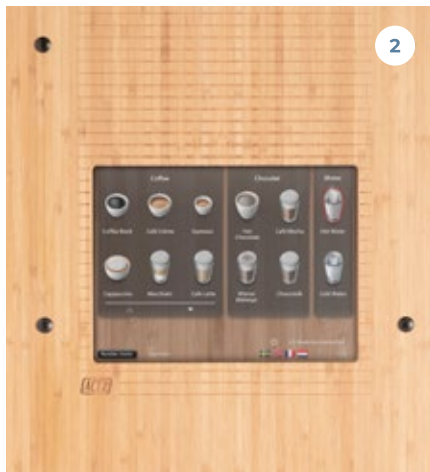
For hot and optional cold still and/or sparkling water.

5. Cup stand

Removable cup stand and easy-to-clean drip tray.



1



2



3



4



5

RELIABLE, SMOOTH AND EASY MAINTENANCE

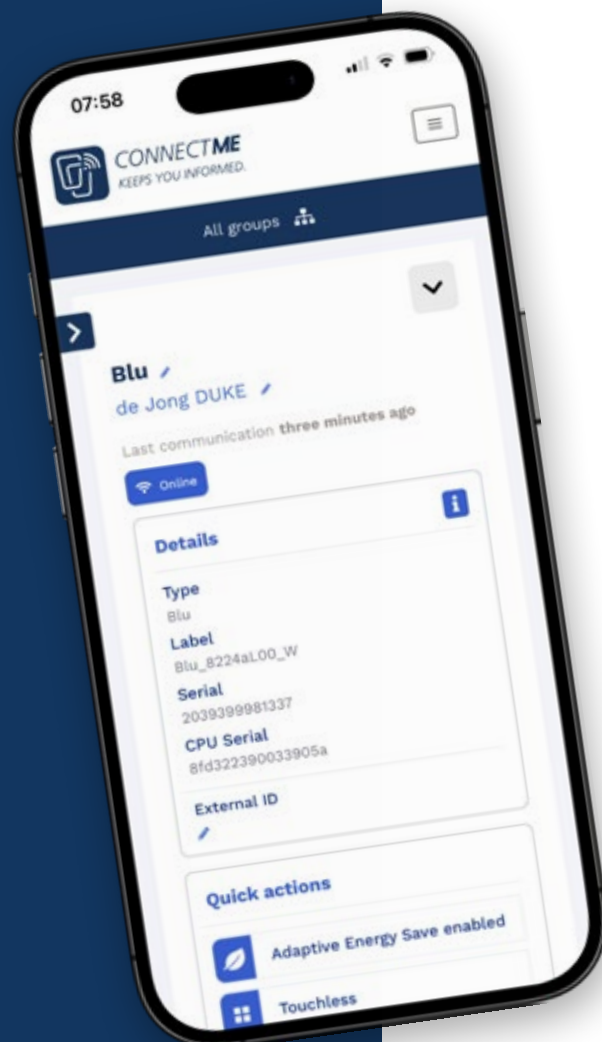
Our coffee machines are designed to stand the test of time. They ensure smooth operation with reliable performance, easy maintenance, and low total cost of ownership (TCO). We believe in intuitive design that makes our products easy to use for customers, consumers, and technicians. Our ConnectMe solution empowers you to diagnose and solve problems remotely, enabling higher service at lower costs.

CONNECT YOUR COFFEE MACHINE

ConnectMe is our two-way communication connectivity tool that helps you improve customer service and ensure hassle-free maintenance. When a coffee machine is connected to the internet, you can access all machine information by simply logging in. You can diagnose and solve problems without leaving your office. This allows you to help your customer while saving time and resources, so you can deliver higher service and lower costs.

With ConnectMe, you'll get to know your coffee machine(s) like never before. ConnectMe provides you with all the data to do preventive maintenance, like part replacement. Consumption data is also available, so you can plan cleaning during off-peak hours or put machines in energy-saving mode when they aren't being used.

Transform your coffee machines into interactive communication platforms and use ConnectMe for announcements, brand videos, and advertisements.



YOUR CHOICE OF BLU TECHNOLOGY

Bean-to-cup

Adjust Blu to your needs with our various brewer options and instant technology.



CoEx XL®

Our CoEx XL technology has a “barista twist” that provides an even coffee bed for optimal extraction. Our patented pressure regulator guarantees consistent coffee quality every time. Recipes are easy to set up. Gram throw between 8 and 20 grams enables the preparation of two black coffees at once.



CoEx®

CoEx technology is our patented brewing system that offers coffee (1-8 bar) or espresso (8-10 bar) with just one machine. The gram throw ranges from 5 to 10 grams. CoEx’s reliable mechanism and easy-to-remove filter offer effortless maintenance. The entire unit can be cleaned with hot water.



Filterfresh®

Filterfresh technology offers an easy-to-replace filter roll. Our Filterfresh vacuum principle allows a proven and reliable roll technique. The machine is easy to clean and can be used for freshly ground beans or fresh brews.

SUSTAINABILITY

We take pride in taking good care of our company, each other, and our world. Today and all the days ahead. We produce our machines in an energy- and CO₂-neutral production environment in Sliedrecht. Our 2,238 solar panels supply us with renewable energy.

Our machines are designed in line with our ACT2 circular guidelines using high-quality and partly recycled sustainable materials. This ensures machines are easy to repair, refurbish, and recycle, reducing their environmental impact throughout their lifecycle.

When our machines are connected to ConnectMe, additional energy-saving benefits become evident. Customers can save up to 30% of energy through an adaptive energy-saving mode, on top of the regular pre-programmed energy-saving setting. ConnectMe analyzes user trends on the machines and automatically activates the energy-saving mode when appropriate, ensuring that the equipment remains operational whenever it is needed.



*Circular
design*

TAILOR TO YOUR NEEDS

We offer a wide variety of options and accessories to tailor your machine. Choose a coffee brewer or configure the machine to your customers' specific needs. Select the number of bean canisters, different canisters for milk powder, chocolate drink powder, plant-based products and more. Add a cabinet to hold a water cooler for cold still and/or sparkling water or for a waste guide. You can even add a payment system to your machine.

Curious to learn more about your different options? Visit our website or contact us via sales@dejongduke.nl



Specs	Small	Medium
Weight ¹	34 kg - 40 kg	41 kg - 54 kg
Height ²	81.5 cm - 86 ² cm	87.5 cm - 102 ² cm
Width	35.4 cm	42 cm
Depth	50.4 cm	59 cm
Power ¹	110-240-400V	110-240-400V
Energy label ¹	A+ / A+ (EVA EMP 3.1B 30L/50L)	A / A+ (EVA EMP 3.1B 30L/50L)

1. Depending on the model

2. With visible bean canister



*Effortless
coffee experience*

Get in touch:

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About de Jong DUKE

De Jong DUKE is a Dutch family-owned company founded in 1957, developing smart and reliable automated coffee machines for high-performance self-service environments. Designed for ease of use, low maintenance and consistent uptime, our solutions ensure great coffee with minimal effort.

With strong service support, advanced connectivity and in-house engineering, we enable customers to manage their machines efficiently and create coffee moments tailored to every location and user. We are committed to responsible stewardship and a sustainable future, investing in durable design, energy efficiency and thoughtful material use, empowering customers to customize, configure and connect their coffee solutions across borders.



GREAT COFFEE MOMENTS – TAILORED TO YOUR NEEDS